

#### BRADY B-432 THERMAL TRANSFER PRINTABLE GLOSSY CLEAR POLYESTER LABEL STOCK

TDS No. B-432

Effective Date: 06/27/2012

Description: GENERAL

**Print Technology:** Thermal transfer **Materials Type:** Clear polyester

Finish: Glossy clear

Adhesive: Permanent acrylic

## **APPLICATIONS**

Rating and serial plates using alphanumerics, barcodes, graphic symbols and logos that require name plate quality.

### **RECOMMENDED RIBBONS**

Brady series R6000

Brady series R6000 Halogen Free (previously known as R6000HF)

Brady series R4400 (colors - red, blue, green, white)

Brady series R4900 (alternate)

# **REGULATORY/AGENCY APPROVALS**

**UL:** B-432 is a UL Recognized Component to UL969 Labeling and Marking Standard when printed with Brady Series R6000 and R6000 Halogen Free ribbons. See UL file MH17154 for specific details. UL information can be accessed on line at *UL.com*. Search in *Certifications* area. The Brady Series R4900 ribbon is also UL approved.

**CSA:** B-432 is CSA Accepted to C22.2 No.0.15-95 Adhesive Labels Standard when printed with Brady Series R6000 ribbon. See CSA file 041833 for specific details. CSA information can be accessed online at directories.csa-international.org.

B-432 is RoHS compliant to 2005/618/EC MCV amendment to ROHS Directive 2002/95/EC.

### **SPECIAL FEATURES**

B-432 is designed to withstand exposure to numerous solvents and exhibits good adhesion to many metal and other types of surfaces, including textured surfaces and low surface energy plastics.

#### Details:

PHYSICAL PROPERTIES	TEST METHODS	AVERAGE RESULTS	
Thickness	ASTM D 1000		
	-Substrate	0.002 inch (0.0508 mm)	
	-Adhesive	0.002 inch (0.0508 mm)	
	-Total	0.004 inch (0.1016 mm)	
Adhesion to:	ASTM D 1000		
-Stainless Steel	20 minute dwell	47 oz/inch (51 N/100 mm)	
	24 hour dwell	55 oz/inch (60 N/100 mm)	
-Textured ABS	20 minute dwell	30 oz/inch (33 N/100 mm)	
	24 hour dwell	35 oz/inch (38 N/100 mm)	
-Polypropylene	20 minute dwell	47 oz/inch (51 N/100 mm)	
	24 hour dwell	51 oz/inch (55 N/100 mm)	
-Enamel Painted Metal	20 minute dwell	54 oz/inch (59 N/100 mm)	
	24 hour dwell	61 oz/inch (67 N/100 mm)	
-Powder Coated Metal	20 minute dwell	45 oz/inch (49 N/100 mm)	
	24 hour dwell	50 oz/inch (55 N/100 mm)	
Tack	ASTM D 2979		
	Polyken™ Probe Tack	37 oz (1150 g)	
	1 second dwell	, , , ,	
Tensile Strength and Elongation	ASTM D 1000		
	-Machine	45 lbs/inch (788 N/100 mm), 75%	
Dielectric Strength	ASTM D 1000	7000 Volts	

Performance properties tested on B-432 printed with Series R4900, R6000 and R6000 Halogen Free ribbons. Printed samples were laminated to aluminum and allowed to dwell 24 hours before exposure to the indicated environments. Unless noted, results are the same for both ribbons.

PERFORMANCE PROPERTIES	TEST METHOD	TYPICAL RESULTS
High Service Temperature	30 days at 212°F (100°C)	No visible effect
Low Service Temperature	30 days at -40°F (-40°C)	No visible effect
Humidity Resistance	30 days at 100°F (37°C) and 95% R.H.	No visible effect
UV Light Resistance	30 days in UV Sunlighter™ 100	No visible effect
Weatherability	ASTM G155, Cycle 1 30 days in Xenon Arc Weatherometer	No visible effect
Salt Fog Resistance	ASTM B 117 30 days in 5% salt fog solution chamber	No visible effect

PERFORMANCE PROPERTY	CHEMICAL RESISTANCE

Samples printed with Series R4900, R6000 and R6000 Halogen Free ribbons. Samples laminated to aluminum panels and allowed to dwell 24 hours prior to testing. Test conducted at room temperature. Testing consisted of 5 cycles of 10 minute immersions in the specified test fluid followed by a 30 minute recovery period. After final immersion, samples rubbed 10 times with cotton swab saturated with test fluid.

CHEMICAL REAGENT	SUBJECTIVE OBSERVATION OF VISUAL CHANGE				
	EFFECT TO LABEL STOCK	R4900	R6000	R6000 Halogen Free	
Methyl Ethyl Ketone	Slight adhesive ooze	No visible effect w/o rub,	No visible effect w/o rub,	No visible effect w/o rub,	
		complete print removal	complete print removal	complete print removal	
		after rub	after rub	after rub	
1,1,1-Trichloroethane	Slight adhesive ooze	No visible effect w/o rub,	No visible effect w/o rub,	Obsolete	
		complete print removal	complete print removal		
		after rub	after rub		
Toluene	Slight adhesive ooze	No visible effect w/o rub,	No visible effect w/o rub,	No visible effect w/o rub,	
		complete print removal	complete print removal	complete print removal	
		after rub	after rub	after rub	
Freon® TMS	No visible effect	1	No visible effect w/o rub,	Obsolete	
		, ·	slight print removal after		
		rub	rub		
Isopropyl Alcohol	No visible effect	No visible effect	No visible effect	No visible effect	
Mineral Spirits	No visible effect	No visible effect	No visible effect	No visible effect	
JP-8 Jet Fuel	Slight adhesive ooze	No visible effect	No visible effect	No visible effect	
ASTM #3 Oil	No visible effect	No visible effect	No visible effect	No visible effect	
Mil 5606 Oil	No visible effect	No visible effect	No visible effect	No visible effect	
Gasoline	Slight adhesive ooze	No visible effect w/o rub,	No visible effect w/o rub,	No visible	
		slight print removal after	slight print removal after		
		rub	rub		
Skydrol® 500B-4	Slight adhesive ooze	No visible effect w/o rub,	No visible effect w/o rub,	No visible effect w/o rub,	
		complete print removal	complete print removal	severe print removal	
		after rub	after rub	after rub	
Super Agitene®	No visible effect	No visible effect	No visible effect	No visible effect	
BIOACT® EC-7R™	Slight adhesive ooze	No visible effect	No visible effect	Not tested	
Deionized Water	No visible effect	No visible effect	No visible effect	No visible effect	
3% Alconox® Detergent	No visible effect	No visible effect	No visible effect	No visible effect	
10% Sodium Hydroxide Solution	No visible effect	No visible effect	No visible effect	No visible effect	
10% Sulfuric Acid Solution	No visible effect	No visible effect	No visible effect	No visible effect	

Product testing, customer feedback, and history of similar products, support a customer performance expectation of at least *two years from the date of receipt* for this product as long as this product is stored in its original packaging in an environment *below 80 degrees F (27°C) and 60% RH*. We are confident that our product will perform well beyond this time frame. However, it remains the responsibility of the user to assess the risk of using such product. We encourage customers to develop functional testing protocols that will qualify a product's fitness for use, in their actual applications.

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ASTM: American Society for Testing and Materials (U.S.A.)

CSA: Canadian Standards Association UL: Underwriters Laboratories Inc. (U.S.A.)

All S.I. Units (metric) are mathematically derived from the U.S. Conventional  $\ensuremath{\mathsf{I}}$ 

Units.

**Note:** All values shown are averages and should not be used for specification purposes.

Test data and test results contained in this document are for general information only and shall not be relied upon by Brady customers for designs and specifications, or be relied on as meeting specified performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact Brady for further information.

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Brady North America | 6555 W. Good Hope Rd | Milwaukee, WI 53223 | USA | Tel: 414-358-6600 | Fax: 800-292-2289